



**GEOHERMAL
RISING** CONFERENCE

**2024 EXHIBIT &
SPONSORSHIP
PROSPECTUS**

GRC

GEOHERMAL RISING CONFERENCE

OCTOBER 27-30, 2024

HILTON WAIKOLOA VILLAGE | WAIKOLOA, HI

grc2024.mygeoenergynow.org | geothermal.org | Contact: candi@geothermal.org

SPONSORSHIP AND EXHIBIT OPPORTUNITIES

The Sponsorship, Exhibit & Support opportunities that you select will be combined to determine the Sponsorship Level you achieve, and the additional benefits you will receive. (SEE PAGE 7 FOR LEVELS & BENEFITS)

Education Focused Sponsor Opportunities

CONFERENCE PROGRAMMING

GRC Pre-Conference Workshop Sponsor • \$3,500

- One (1) complimentary Workshop registration, which includes food and beverage
- Logo and recognition (alongside the session listing) in online conference program agenda
- Logo on signage outside the session room
- Electronic literature download on conference app
- Logo recognition on session walk-in slide

Field Trip Sponsor • \$2,500

- Verbal recognition at start of designated field trip
- One (1) complimentary Field Trip registration
- Logo and recognition (alongside the session listing) in online conference program agenda
- Electronic literature download on conference app

Plenary Session Supporter • \$3,500

One (1) Exclusive Supporter per Plenary Session

Choose any Plenary Session or the Annual Membership Meeting

- Logo and recognition (alongside the session listing) in online conference program agenda
- Logo on signage out the session room
- Electronic literature download on conference app

Technical Session Supporter • \$1,500

One (1) Exclusive Supporter per Technical Session

Choose any Technical Session or our popular Geothermal 101 Session

- Logo and recognition (alongside the session listing) in online conference program agenda
- Logo on signage out the session room
- Electronic literature download on conference app

SPONSOR-HOSTED SESSIONS

20-minute Sponsor Hosted Satellite Technical Session • \$3,500

- Host and moderate your own technical session! You'll be able to introduce and discuss a relevant industry topic that most resonates with your organization, or use the time to showcase your products, services and solutions. All sponsor-hosted sessions will take place on Tuesday, October 29th.
- Your session's title, speakers, description and timeslot will be listed on the GRC agenda
- Logo branding, along with your session title/time/date will be posted on conference signage
- We will promote your session via a dedicated email blast, which will be sent to our registered attendees in the days prior to the conference

Pre-Conference 1-hour Sponsor Hosted Satellite Technical Session or Workshop • \$7,500

- Host and moderate your own pre-conference Session or Workshop on Sunday morning or afternoon. Introduce a relevant industry topic that resonates with your organization, or use the time to showcase your products, services and solutions.
- Your Session's title, speakers, description and timeslot will be listed on the GRC agenda and as an option on the registration platform (session deadlines will apply).
- Select from 10:00 – 11:00am; 1:00 – 2:00pm; or 2:30 – 3:30pm
- Logo branding, along with your session title/time/date will be posted on conference signage

**WANT SOMETHING
CUSTOM?**
NO PROBLEM,
WE'RE FLEXIBLE!

We'll tweak any of our sponsor opportunities, so they include only the benefits you want and none of what you don't.



Networking Sponsorship Opportunities

Receptions

Sunday Opening Reception Co-Sponsor • \$5,000

(Limited to 5 Sponsors)

The kickoff to the conference! Attendees are invited to attend this fun event located in the exhibit hall. We'll make sure that Sunday evening's festivities provide loads of sponsor branding throughout the space!

- Opportunity for you to address the crowd either at the start, middle, or close of the reception.
(microphone will be provided for your 1 to 2-minute speaking opportunity)
- Unique logo branding throughout the opening reception
- Tabletop logo signs on tables in the opening reception
- Opportunity for your organization to give away swag to our Reception attendees upon entry to the party
- Recognition on GRC website, mobile app and select signage
- Recognition in promotional emails highlighting the reception

Monday Night Mixer • \$5,000

(Limited to 5 Sponsors)

Another conference highlight, the Monday Night Mixer will include food, drink and a whole lot of networking as well as plenty of

- Unique logo branding throughout the mixer
- Logo on the Monday Night Mixer
- Opportunity for your organization to give away swag to our Mixer attendees upon entry to the party
- Recognition on GRC website, mobile app and select signage
- Recognition in promotional emails highlighting the reception

Tuesday Evening Networking Reception • \$2,500

Here's another great opportunity to boost your booth presence and visibility. This event is highlighted in the exhibit hall.

- Recognition on GRC website, mobile app and select signage
- Tabletop logo signs on tables in the opening reception
- Recognition on GRC website, mobile app and select signage

Wednesday Afternoon Closing Networking Mixer • Exclusive Sponsor • \$1,500

We like to say farewell to our attendees in style! Our well-attended closing 1-hour mixer will be held immediately following the last group of technical sessions.

- Logo on conference signage, program agenda and select promotional emails
- Tabletop logo signs on display

Lunch Sponsor

Monday, Tuesday or Wednesday Lunch Buffets

Exclusive Daily Sponsor Option (3 available) • \$7,500

Co-Sponsor Option • \$3,500

(Limited to 3 co-sponsors per day)

- Logo on the online program agenda promoting the lunch buffet hours
- Logo on tables throughout the hall during lunch hours
- Recognition on GRC website, mobile app and select signage

Morning Coffee Station Sponsor

Monday, Tuesday or Wednesday Morning Coffee Stations

Exclusive Daily Sponsor Option (3 available) • \$5,500

Co-Sponsor Option • \$2,500

(Limited to 3 co-sponsors per day)

- Company logo on the coffee station
- Recognition on GRC website, mobile app and select signage

LIMITED
AVAILABILITY

LIMITED
AVAILABILITY

LIMITED
AVAILABILITY

SOLD

SOLD



Student Support Opportunities

Best Student Poster Award • \$1,500

- Verbal recognition and support during poster presentation

SOLD

Student Supporter Sponsorship • \$500

(many sponsors needed to assist our student engagement activities fund)

As a student supporter, your sponsorship support will help Geothermal Rising defray the cost of student engagement activities at the GRC.

- Recognition during the student-hosted panel session
- opportunity for sponsor mentor/mentee meet-up
- Logo and recognition on student committee signage in the exhibit hall and in mobile app

Student Travel Grant Sponsorship • \$1,000

(an alternative option to provide additional support to our student population)

Your sponsorship support will give students who otherwise would not be able to do so the opportunity to participate in the 2024 GRC. This is critically important in 2024 with our conference destination of Hawai'i.

- Logo and recognition on student committee signage in the exhibit hall and in mobile app
- Opportunity to work directly with the student volunteers to help them create a better attendee experience at the conference.

Advertising & Branding Opportunities

Lanyard Sponsor • \$10,000

(order deadline is August 1st)

Make sure your brand is **EVERYWHERE** through this exclusive sponsorship. Lanyards will feature sponsor's logo. *GRC fulfills order and delivery requirements with regard to confirmation of this opportunity.*

SOLD

Hotel Key Card & Room Block Webpage Sponsor • \$10,000

(order deadline is August 1st)

You'll start building brand visibility the moment attendees access our Conference Accommodation web page to secure hotel room block. Your logo will then be reinforced when they check in at the hotel.

- Your logo will be featured on the Accommodation web page of the 2024 GRC website.
- Your logo will be featured on customized hotel key cards given to all guests within the GRC hotel block.

SOLD

"Welcome To GRC" Hotel TV Channel Sponsor • \$7,500

- Broadcast your logo to all attendees when they turn on television
- Repeated visibility every time they turn on television

SOLD

Resort Transportation Sponsor • \$7,500

- Company branding on the resort's onsite tram system
- Repeated exposure as guests will utilize the tram to travel throughout the resort day and night

SOLD

NEW THIS YEAR >> Branded Reusable Water Bottle & Refill Station Sponsor • \$10,000

(order deadline is August 1st)

Attendees will come with branded water bottles, along with a water refill station (environment in utilizing a refill station). The station (also branded with your logo) will be located throughout the GRC meeting space. GRC covers all production and delivery costs.

SOLD

Mobile App "Home Page" Sponsor • \$7,500

The official event mobile app is the go-to source for attendees at the conference. The 2024 version contains the complete conference schedule and a meeting scheduler feature. As the home page ad will appear on the home screen each time the app is accessed.

SOLD

Mobile App Logo Advertisement • \$2,500

The event mobile app is the go-to source for attendees at the conference. The 2024 version contains the complete conference schedule and a meeting scheduler feature. Place an ad on the app for increased digital visibility during the conference.

Conference Website Logo Advertisement • \$2,500

The official conference site is heavily utilized in the months leading up to the conference, not only by attendees but by those who cannot attend the actual conference. Place an ad on the site for increased digital visibility for your company.

Advertising & Branding Opportunities (continued)

Floor/Aisle Clings in Exhibit Hall • \$6,000*(order deadline is August 1st)*

Want to make a statement? Add your company logo to floor clings throughout the exhibit hall.

- GRC supplies all floor clings
- GRC covers all production and execution costs

Attendee Insulated Grocery Tote Sponsor • \$6,500*(order deadline is August 1st)*

All meeting attendees will receive your provided customized insulated tote bag. They will appreciate the quality goods for the environment and the convenience of stuffing it with our sponsor's materials.

Device Charging Station • \$3,000

Your logo branded charging station will be placed in a high traffic area near Registration.

Insulated Grocery Tote Insert Literature or Branded Promotional Item Inclusion • \$1,500

Your supplied literature or promotional item will be distributed, via the reusable attendee tote bag. Promotional items will require prior approval from the GRC.

Advance freight warehouse shipping only – label provided

Annual Charity Golf Outing Support Opportunities

Tournament Co-Host • \$7,500

Co-host the GRC Annual Golf Tournament and get your company name and logo on all communications (website, signage, as well as 5-10 minutes of presentation during awards luncheon).

- Includes Foursome and Two Hole Sponsorships

Lunch Sponsor • \$5,000

Company signage on lunch tables and food stations.

- Logo on website
- Includes Two Registrations and Hole Sponsorship

Eagle Sponsorship • \$4,000

- Premium position for all company logo placements on website and tournament signage
- Includes Two Registrations and Hole Sponsorship

Beverage Cart Sponsor • \$3,000

- Company logo placement on Beverage Cart and tournament signage
- Includes Two Registrations and Hole Sponsorship

Birdie Sponsorship • \$2,500

- Top position for company logo placements on website and tournament signage
- Includes One Registration and Hole Sponsorship

Breakfast Sponsor • \$2,500

- Company signage on all breakfast tables and food stations
- Logo on website
- Includes One Registration and Hole Sponsorship

Par Sponsorship • \$1,500

- Top placement for all company logo placement on website and tournament signage
- Includes Hole Sponsorship

Competitive Challenges Sponsor • \$750

- Company logo promoting the various competitive challenges (longest drive, etc.)

Hole Sponsor • \$250

- Company Logo sign placed at one hole



DID YOU KNOW? YOUR SUPPORT FOR THE CHARITY GOLF OUTING CAN BE COUNTED TOWARDS YOUR GRC SPONSOR LEVEL!

EXHIBIT OPTIONS & PRICING

2024 EXHIBIT RATES

~~EARLY-BIRD RATES
PRIOR TO APRIL 30, 2024~~

REGULAR RATES
BEGINNING MAY 1, 2024

	10' x 6' Inline	10' x 6' Corner	10' x 10'	10' x 20'
2024 GR Organization Members	\$5,150	SOLD		\$5,800
Non-Organization Members (Standard Rate)	\$5,700			\$6,500
Non-profit/Gov. Agencies/Nat. Labs & Universities	\$4,300			

Exhibitor/Sponsor ribbons will be provided and are required to be visible at all times in and around the exhibit hall.

EACH 10'X6' BOOTH SPACE INCLUDES:

- 8' high back drape, 3' high side drapes, 6' skirted table, 2 chairs and single-line, ID sign
- (1) Complimentary Full-Conference Registration (entry into technical sessions, exhibit hall, lunches & all receptions)
- (1) Complimentary Exhibit Hall-Only Registration (entry to exhibit hall events only; includes lunches and in-hall receptions). this may be used for exhibit staff or for your guest.

Important: Complimentary Registration Information

Any persons utilizing a complimentary Exhibit Hall-Only Registration must register through the online portal by September 30, 2024. All registrations must be paid in full prior to the conference opening. Badges will NOT be released to anyone with individual or company balances due. No complimentary registrations will be granted on site without prior approval from GRC staff.

**REMEMBER,
THE BRANDING, EXHIBIT &
SUPPORT OPPORTUNITIES
THAT YOU SELECT WILL BE
COMBINED TO DETERMINE
THE SPONSORSHIP LEVEL
YOU ACHIEVE, AND THE
ADDITIONAL BENEFITS
YOU'LL RECEIVE.**

YOU'VE MADE YOUR SPONSOR & EXHIBIT SELECTIONS, ADD IT ALL TOGETHER TO SEE WHICH SPONSORSHIP LEVEL YOU'VE ACHIEVED, AND THE ADDITIONAL BENEFITS YOU'LL RECEIVE! 

SPONSORSHIP LEVELS

are determined by your cumulative GRC Exhibit, Golf Outing & Sponsorship spend.

	DIAMOND Achieved at \$25,000	GOLD Achieved at \$20,000	SILVER Achieved at \$15,000	BRONZE Achieved at \$10,000
1-2 minute speaking opportunity to connect with attendees (specifics to be determined by GR staff)	•			
Plenary Session or Annual Member Meeting Sponsor Recognition	•			
20-minute Hosted Technical Satellite Session	•	•		
Enhanced Customized Branding at each day's Networking Break Stations	•	•		
Complimentary Full Conference Registrations (These are in addition to those included with your exhibit space)	3	2	1	
Complimentary Expo Hall-Only Passes (These are in addition to those included with your exhibit space)	3	2	1	
Promotional Items or literature included in attendee insulated grocery tote bag at check-in	•	•	•	•
Sponsor Ribbons provided to company attendees for name badges	•	•	•	•
GRC Logo Package – Includes recognition on the GRC website, mobile app, select signage & select GRC promotional emails	•	•	•	•



Want something custom?
NO PROBLEM, WE'RE FLEXIBLE!

We'll tweak any of our sponsor opportunities, so they include only the benefits you want and none of what you don't.

DID YOU KNOW?

THE GRC IS THE LARGEST ANNUAL GEOTHERMAL GATHERING IN THE WORLD!

2024 EXHIBIT & SPONSORSHIP APPLICATION



Sponsor/Exhibiting Company _____
 Company Website (landing page for logo) _____
 Company Address _____
 State/Province _____ Zip/Postal Code _____ Country _____
 Primary Contact _____ Title _____
 Email _____ Phone _____
 Signature _____ Date _____

Void without signature – I am an authorized representative of the company. The company listed agrees to comply with all instructions, rules and regulations set forth in this document, and on the GRC website. To ensure your logo is included on printed conference signage, your application must be received by Friday, August 16, 2024. Please remit a high resolution jpg or png logo with your completed application.

EDUCATION FOCUSED OPPORTUNITIES

- GRC Pre-Conference Workshop \$3,500
- Field Trip \$2,500
- Plenary Session \$3,500
- Technical Session \$1,500
- 20-Minute Hosted Satellite Tech Session \$3,500
- Pre-Con 1-Hour Hosted Satellite Tech Session \$7,500

NETWORKING OPPORTUNITIES

- Sunday Opening Reception – Co-Sponsor \$5,000
- Monday Night Mixer – Co-Sponsor \$5,000
- Tuesday Evening Networking Reception \$2,500
- Wednesday Afternoon Closing Networking Break \$1,500
- EXCLUSIVE LUNCH Sponsor – Mon, Tue OR Wed \$7,500
- LUNCH Co-Sponsor – M/T/W (limit 2 per day) \$3,500
- EXCLUSIVE COFFEE STATION Sponsor – Mon, Tue OR Wed \$5,500
- COFFEE STATION Co-Sponsor – M/T/W (limit 2 per day) \$2,500

STUDENT SUPPORT OPPORTUNITIES

- Best Student Poster Award \$1,500
- Student Supporter Sponsor \$500
- Student Mentor Sponsor \$1,000

ADVERTISING & BRANDING OPPORTUNITIES

- Lanyard Sponsor \$10,000
- Hotel Key Card/Room Block Webpage Sponsor \$10,000
- Welcome To GRC Hotel TV Sponsor \$7,500
- Resort Transportation Sponsor \$7,500
- Branded Reusable Water Bottle/Refill Station Sponsor \$10,000
- Mobile Meeting App “Home Page” Sponsor \$7,500
- Mobile Meeting App Logo Sponsor \$2,500
- Conference Website Logo Advertisement \$2,500
- Floor/Aisle Clings in Exhibit Hall (co-branded with GR) \$6,000
- Att Insulated Grocery Tote Sponsor Sponsor (co-branded with GR) .. \$6,500
- Device Charging Station \$3,000
- Att Tote Bag - Literature OR Promo Item Inclusion \$1,500

CHARITY GOLF OUTING

- Tournament Co-Host \$7,500
- Lunch Sponsor \$5,000
- Eagle Sponsorship \$4,000
- Beverage Cart Sponsor \$3,000
- Birdie Sponsorship \$2,500
- Breakfast Sponsor \$2,500
- Par Sponsor \$1,500
- Competitive Challenges Sponsor \$750
- Hole Sponsor \$250

FEE SUMMARY

Exhibit Fees on this Application \$ _____
 Sponsorship Fees \$ _____
 Total Amount Due \$ _____

(Total Amount Due should NOT include any fees due from a previously submitted 2024 Exhibit Application – only the items on this application)

SPONSOR LEVEL SUMMARY

Sponsor Level _____
 Summary Achieved _____

(Combine any previously submitted exhibit application fees with the sponsor/exhibit fees due on this application to learn your Sponsorship Level – you may leave blank if you are unsure and we will complete on your behalf)

CANCELLATION

Should Exhibitor be unable to use the contracted space, or the Sponsor be unable to the fulfill contracted obligations, the Exhibitor/Sponsor shall notify Geothermal Rising in writing. Notice must be submitted to Candi Calderone, Industry Relations Manager at: candi@geothermal.org or Geothermal Rising 1120 Route 73, Suite 200 Mount Laurel, NJ 08054. The date of receipt of the written notice of cancellation will be the official cancellation date. A refund of the total exhibit fees due, less a service charge of 25% will be made for cancellations received on or before June 15, 2024. No refunds will be issued for cancellations received after June 15, 2024.

PAYMENT SUMMARY

Payment information must accompany this form. Any company requesting to be invoiced will agree to Net 30-day terms, unless otherwise stated on the invoice. Any company requesting to pay later than Net 30 days after the receipt of invoice, agrees to pay a deposit in the amount equivalent to the cancellation processing fee (25%). All balances must be received by the GRC before June 30, 2024.

Invoice us for payment by Check, ACH or Wire. Checks payable to Geothermal Rising in U.S. Currency through a U.S. Bank, ACH Transfer or Wire Transfer. Please note all wire transfers must include an additional \$30 bank fee. Please contact Emmy Mielcarz emielcarz@ahint.com for wire transfer information or billing questions.

Invoice me with a secured payment link

Charge Total Amount Due to Credit Card Below: (Visa, MasterCard or American Express)

Card Number _____
 Expiration Date _____ Security Code _____ Amt Authorized \$ _____
 Cardholder Name _____
 COMPLETE Card Billing Address _____
 City/State/Province _____ Billing Zip Code _____
 Signature _____ Date _____

PLEASE RETURN THIS COMPLETED AND SIGNED RESERVATION FORM, ALONG WITH PAYMENT INFO TO THE NAME/EMAIL BELOW:

CONTACT CANDI CALDERONE, INDUSTRY RELATIONS MANAGER | CANDI@GEOTHERMAL.ORG | PHONE +1.856.437.4742

GRC

GEOTHERMAL RISING CONFERENCE

OCTOBER 27-30, 2024

HILTON WAIKOLOA VILLAGE | WAIKOLOA, HI

Welcome

Geothermal Rising is pleased to invite you to exhibit at our annual Geothermal Rising Conference (GRC). GRC is a trading name of Geothermal Rising. Exhibiting at the GRC Annual Meeting & Expo offers a tremendous opportunity to meet and network with other members of the geothermal energy community, as well as keep up on the newest advances in relevant technology. This year, the conference will be held October 27-30th at the Hilton Waikoloa Village, in Waikoloa, HI.

Contract for Exhibit Space, Fees and Payment Instructions:

This agreement shall principally be a contract governing the terms and conditions for the use of exhibit space. The submittal of this contract executed by Exhibitor shall constitute an application for exhibit space rental and must be accompanied by payment information. Any company requesting to be invoiced will agree to Net 45-day terms. Any company requesting to pay later than 45 days after the receipt of invoice, agrees to pay a deposit in the amount equivalent to the cancellation processing fee (25%). Any exhibit balances must be received by the GRC before June 15, 2024. If Exhibitor fails to make full payment on or before June 15, 2024 Exhibitor shall forfeit all rights to the use of the space.

Cancellation Policy:

Should Exhibitor be unable to occupy and use the contracted exhibit space, the Exhibitor shall notify Geothermal Rising in writing. A refund of the total exhibit fees due, less a service charge of 25% will be made for cancellations received before June 15, 2024. No refunds will be issued for cancellations received on or after June 15, 2024.

Assignment of Exhibit Space:

Booth assignments will begin on May 15th. Every effort will be made to respect Exhibitor's space requests. Booth assignment will be based on the date your application/ payment information was received, along with your current 2024 GRC Sponsor Level. No space will be assigned without receipt of the minimum deposit, and are subject to availability of space preferences, special needs, and compatibility of exhibitors. Geothermal Rising reserves the right to make the final determination of all space assignments in its sole discretion. The exhibitor must occupy the booth-number(s) established in by contract. However, if the general interest of the Expo so requires, GRC may assign a new place or booth-number of similar characteristics.

Exhibit Space Description and Minimum services:

Exhibit Booths are 10' wide x 6' deep and have a high back drape and 3' high side drapes. A single-line identification sign with the Exhibitor's name and space number (s) will also be provided for each booth. Each booth will include a table, two chairs and a wastebasket. 24-hour general security will be provided during the Expo.

Official Exhibit Services Kit:

The official exhibit service contractor will also provide freight services and customs clearance for all exhibitors. Additional on-site needs of individual exhibitors besides the basic booth set-up outlined above (such as electric, Internet access, etc.) will be provided by Exhibitor Services Company or Event Facility upon request, for an additional fee.

Freight & Handling:

The Exhibitor Services Company will send to each Exhibitor an Exhibit Services Kit containing information on furnishing, electrical service, shipping and freight handling, storage arrangements and other services. To prevent custom problems ANY FOREIGN shipments should be coordinated with Exhibitor Services Company.

Expo Schedule:

Set-up and Dismantle: Dates and schedule for mounting, exhibition and dismantling will be posted on the Annual Meeting website and in the Exhibitor Kit. The Exhibitor must finish set-up in the period established. If the booth is not ready in this period, Exhibitor will have to request permission to finish set-up.

- Exhibitors may not dismantle or disturb their exhibits until after the official closing. Any delay could be charged to the Exhibitor, unless it has been previously arranged with the Exhibitor Services Company. The Exhibitor Services Company will provide the permission-form to retrieve the exhibited materials and equipment, after verifying there is not any damages to the installations and booths.
- Exhibits must be completely installed by the time stated in the Exhibitor Services Kit, or the exhibit space may be reassigned without refund of rental paid.

Use of Exhibit Space:

Exhibitor is responsible for the legitimacy and propriety of every material, equipment or trademark to be exhibited and used in his/her booth. Exhibitor agrees that it assumes full and sole liability for a failure to adhere to this responsibility and agrees to defend and indemnify GRC and Exhibitor Service Company with regard to any cause of action or liability arising out of such a failure. Subject to the above, Exhibitor may present the materials they choose in their booth but may not:

- Invade the circulation aisles
- Use loud speakers at volumes that cause disturbances to the adjacent or nearby booths
- Produce or start any kind of chemical or physical reaction that could be dangerous or potentially harmful to the visitors or the installations.
- Introduce any animals or pets, without permission of Exhibitor Services Company.
- Use constructions or installations with masonry, bricks, cement, Panel-W, plaster, plasterboard, welding, etc., and any material that could be harmful for the exhibition area or makes difficult its dismantling within the established schedule.
- Affect the walls, floor, columns and roofs of the exhibition area.
- Exhibit balloons or similar inflatable materials, unless anti-inflammable gases are used.
- Paint, cut, weld, nail, stick or cause any affection to the panels, carpet and materials of the booths.
- Modify the electric installations. In the case of heavy machinery or equipment, it must be installed according to proper safety regulations and operated by skilled personnel of the exhibitor. This will be the unique responsible for any accidents or damages caused by his/her machines or equipment.

All exhibits shall adhere to the IAEE Guidelines for Display Rules & Regulations and be arranged so as not to obstruct the general view or hide the exhibits of others. GRC reserves the right to restrict exhibits that may be objectionable or to order the removal of any portion of an exhibit which, in the sole judgment of GRC, is detrimental or detracts from the general order of the exhibition. Aisle space shall not be used for display or demonstration purposes. Distribution of literature, promotional materials or samples must be confined to the limits of the exhibitor's booth.

Exhibitors must display goods and services directly related to their regular course of business unless written approval is obtained in advance from GRC. If it is necessary to use equipment of another manufacturer, no advertising of that equipment may be in evidence. No Exhibitor shall assign, sublet or share the exhibit space assigned without the prior written consent of GRC.

Exhibit Representatives:

The exhibitor is encouraged to have at least one person to attend his/her booth during the time the Expo is open to visitors, since the exhibitor is solely responsible for the materials and equipment exhibited in his/her booth. GRC will provide complimentary Conference Registrations, based on the contracted booth size, as stated on page 1 of this document. Representatives who will tend your booth must be registered through the Registration portal. If badges are missing, the exhibitor must notify GRC as soon as possible, so that GRC can replace the missing badges. There will be a replacement badge fee for any lost badges. If you would like to have additional Exhibit Staff passes or invite guests, you will be able to register them at the current rates.

Exhibiting Company Requirements

Exhibit personnel are required to wear badges with the Exhibitor ribbon adhered at all times in and around the exhibit hall during all official hours, including move-in and tear-down. Representatives will not be given access without proper name tag identification.

All exhibiting companies must be in good financial standing prior to conference opening. Access to the exhibit hall will be denied if a company has any remaining balances due to the conference organizer.

Non-Discrimination and Harassment:

Exhibitor agrees that, during the life of this contract, Exhibitor will not discriminate against any employee or applicant for employment because of race, color, creed, national origin, sexual orientation or ancestry. It is the policy of Geothermal Rising that all parties adhere to the principles of and take reasonable affirmative action to ensure positive progress in, Equal Opportunity Employment, to the extent required by law. Geothermal Rising will not tolerate any form of harassment, including, and not limited to, the use of exhibition materials considered inappropriate by Geothermal Rising. Incidents occurring during the exhibit or conference duration will result in termination of this agreement without refund, at the sole discretion of Geothermal Rising.

Compliance:

Exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, state and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the exhibit is held. Federal, state, county and city laws must be strictly observed by Exhibitor. Exhibitor must abide by any and all health and safety restrictions and guidelines implemented by Geothermal Rising. Failure to comply can result in the expulsion of Exhibitor and forfeiture of all funds paid to GR or the Exhibitor Services Company.

Liability and Insurance:

GR will employ security guards and will take reasonable precautions to safeguard the Exhibitor's property during exhibit hours and when the exhibit area is closed. Nevertheless, GR, Exhibitor Services Company, and their agents, officers, directors or employees shall not be responsible for any loss, damage, injury or theft that may occur to Exhibitor or to Exhibitor's employees, representatives or property from any cause whatsoever, prior, during or after the period covered by the Contract.

Exhibitor assumes all responsibility for security and condition of its property. The security personnel of the event will have the right to prevent the introduction of material or equipment or object considered dangerous. Exhibitor must address to Exhibitor Services Company to solve any problem on this issue.

The security personnel will oversee surveillance of the Exhibit Hall during the hours closed to visitors. Exhibitors will have access one half-hour before the opening and must leave the area one half-hour after closing. Any special time or surveillance services must be obtained from Exhibitor Services Company, not GRC. Exhibitor Services Company nor the Conference Center will be responsible for the loss of tools or materials during the operations of mounting and dismantling. The Exhibitor is responsible for the care of any valuable equipment and materials to be exhibited in their booth. GR, Exhibitor Services Company nor the Hilton Waikoloa Village will be responsible for harms or affectations caused by stealing, fire, lack or electricity, sabotage, explosions or other causes.

Exhibitor understands that GR, and Exhibitor Services Company do not and will not maintain insurance covering Exhibitor's property. It is the sole responsibility of Exhibitor to obtain such insurance. Exhibitor shall obtain and have Commercial General Liability Insurance covering its participation and exhibition in the amount of \$1,000,000 for each occurrence and \$2,000,000 in general aggregate.

- Exhibitor shall defend, indemnify and hold harmless GRC, and its officers, directors, agents or employees harmless from any and all claims, injuries, damages, losses or suits including attorney fees, arising out of or resulting from the acts, errors or omissions of the Exhibitor in performance of this agreement.
- GRC shall also defend, indemnify and hold harmless Exhibitor, and its officers, directors, agents or employees harmless from any and all claims, injuries, damages, losses or suits including attorney fees, arising out of or resulting from the acts, errors or omissions of GRC in performance of this agreement.
- Neither the Exhibitor nor GRC shall be obligated to indemnify the other party in any manner whatsoever for the other party's negligence.

Cancellation or Termination of Expo:

In the event that the premises of the conference venue are destroyed or damaged, or if the GRC Expo fails to take place as scheduled, or is interrupted and/or discontinued, or access to the premises is prevented or interfered with by reason of any strike, lockout, injunction, act of war, act of God, emergency declared by any government agency, or for any other reason beyond the control of GRC, this Contract may be terminated by GRC. In the case of such termination, the Exhibitor waives any and all claims for damages or expenses.